

COMMITMENT TO SUSTAINABILITY

Sustainable is defined by the industry as “an enduring, balanced approach to supporting economic activity, environmental responsibility and social progress on a local, regional or global level”. Adding sustainable elements to your incentive travel, meeting, conference or event is a positive way to give back and reinforces corporate brand commitments to the community at large.

Elements of Sustainability

BCD M&I has developed an outline of best practices to assist clients with the incorporation of sustainable programming.

- Destination selection
- Air travel (carbon footprint)
- Support of the local community
- Recycling
- Food & beverage planning
- Charitable team building
- Communication and marketing strategies

Positive Impact

Adding elements of sustainability to your incentive travel/meeting program not only feels good to the participants, it also offers long-term positive impact:

- Reduce energy use
- Reduce waste
- Promote and educate
- Give back to the local community
- Provide positive PR