

Continuum of Services

MICE

*Meetings, Incentives, Conferences
and Events*

- Incentive reward travel
- Board meetings
- Training meetings
- Product launches
- Special events
- Conferences
- Event measurement strategies

SMM

Strategic Meetings Management

- Cost containment strategy
- Policy & procedures
- Long term contracts
- Streamlined supply chain
- Data management
- Global integration

CC

Creative Communications

- Live event management
- Staging & set design
- Audiovisual
- Content & message writing
- Web design
- Theming & graphic design
- Communication campaigns
- Room gifts & dimensional items
- Virtual meetings